



KiwiFlora *our genetics • your growth*

Genie

MAGNOLIA SOULANGEANA LILLIFLORA



Magnolia 'Genie' is so-named for her magical qualities of: being an exceptionally good garden plant; being a reliable and floriferous flowerer; producing stunning deep maroon blooms; and most importantly to Vance, being a good breeder. In fact, 'Genie' has formed the foundation of approximately 90% of all Vance's breeding programmes, to date. It is these magical qualities that saw her win First Prize at the International Plant Fair (IPM) Essen, Germany, in 2011 and a prestigious KVBC Gold Medal Award from the Netherlands, in 2020.

'Genie' forms a narrow, compact, pyramidal tree, perfectly proportioned for smaller gardens and tight spaces. At 4-5m high by 2-2.5m wide on maturity, 'Genie' creates a beautiful vertical accent in the garden. She reports the changing seasons with a silhouette of bare winter branches studded with fat furry buds, morphing into blackish-maroon in early spring, then opening to the most voluptuous, goblet-shaped, deep maroon blooms by mid-spring. The firmly textured, lightly fragrant blooms, last for at least ten weeks and are frost hardy. The outer edge of each tepal recurves slightly, presenting an outline of the paler inner colour, accentuating the perfect form and aesthetics of this most elegant flower.

By late spring, flowers fade and lush green foliage emerges. In mid to late summer, another smaller flush of flowers appears, perched like giant rubies amongst the large leathery leaves. Summer flowering is enhanced by a sunny location and regular deep watering over dry periods. Deep yellow autumn colour can be expected in colder climates, heralding the next winter season.

SIZE	H 3m W 2m
BLOOM TIME	Early spring-summer; repeat blooming mid/late summer
FOLIAGE	Dark green
HABIT	Tidy pyramidal habit with herringbone branch structure
PROPAGATION METHODS	Budding / Grafting / Cuttings
HARDINESS	Heat and cold tolerant
USDA HARDINESS ZONES	6+
LICENCE	Licence available world wide
PROTECTION STATUS	NZPVR2853 / AUSPBR6140 / EUPBR27979 / UKPBR27979 / USPP20,748 / CAPBR5525 / JPPBR25556